

REP: TEL# 703 528 7800 FAX# 703 528 /880
CREDIT ADVISORY: AGENCY CREDIT RISK !! NOV5/12 17.19
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME MICHELLE SANTUOSO

SALES PRSN WA- JOE KNAUER

CONTENTS

	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

DATE NOV 5/12 17.19

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STA:

AMERICAN CROSSROADS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
38		S	700P-800P	30		\$5,000.00	11/3	11/3	0		SAT	0
AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 27 AGENCY EST# = 1274												
PROGRAM : JEOP/WHEEL CON COM1 : JEOP/WHEEL												
94		A	900A-1000A	30		\$1,500.00	11/6	11/6	1		TUE	1
PROGRAM : JEFF PRBO/MILLIONAIRE/FUED ORD COM1 : NO RUN DUE TO SPORTS RUN OVER. WE CAN OFFER IF THEY WILL EXTEND THIS IS A MAKE-GOOD FOR NOV3 ON LINE-38 FOR 1 SPOT/WK												

REP HEADLINE# 6394143 TRF# 338659
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
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ORDER WORKSHEET HARRIS REPORT FROM REP NOV5/12 17.19
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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95	A		1100A-1200N	30		\$3,500.00	11/6	11/6	1		TUE	1
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PROGRAM : VIEW
ORD COM1: NO RUN DUE TO SPORTS RUN OVER. WE CAN OFFER IF THEY WILL EXTEND

PART OF A MAKEGOOD MADE UP OF LINES 94-95

STATION MAKEGOOD OFFERS:
M4 OK'D BUY#38 MISSED: SAT/700P-800P NOV3 30S \$5,000.00 (NOV5/12)
OFFER: TUE/900A-1000A NOV6 30S \$1,500.00 PLS ADVISE.
& TUE/1100A-1200N NOV6 30S \$3,500.00

CMT: NO RUN DUE TO SPORTS RUN OVER. WE CAN OFFER IF THEY WILL EXTEND

NOV/12 351950.00

CONTRACT TOTAL 351950.00
TOTAL SPOTS 92

MARKET TOTALS \$1,094,050 WFTV 32% WKMG 25% WESH 25% WOFL 16% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE